

BrightWave Analytics — AI Cost Optimization Opportunity

 Prepared for **Sample Report**

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Sample Report, based on BrightWave Analytics's recent SaaS spend, BrightWave Analytics can realistically replace 7 high-cost SaaS tools with AI agents and save \$15,444 every month — that's \$181,133 in the first year alone after setup costs. With an average payback period of just 1 months, the return is nearly immediate. The biggest wins come from AI CRM & Sales Agent (\$5,118/mo) and AI Communication Hub (\$2,587/mo).

Current Monthly Cost

\$20,310

With AI Replacements

\$4,866

Net Monthly Savings

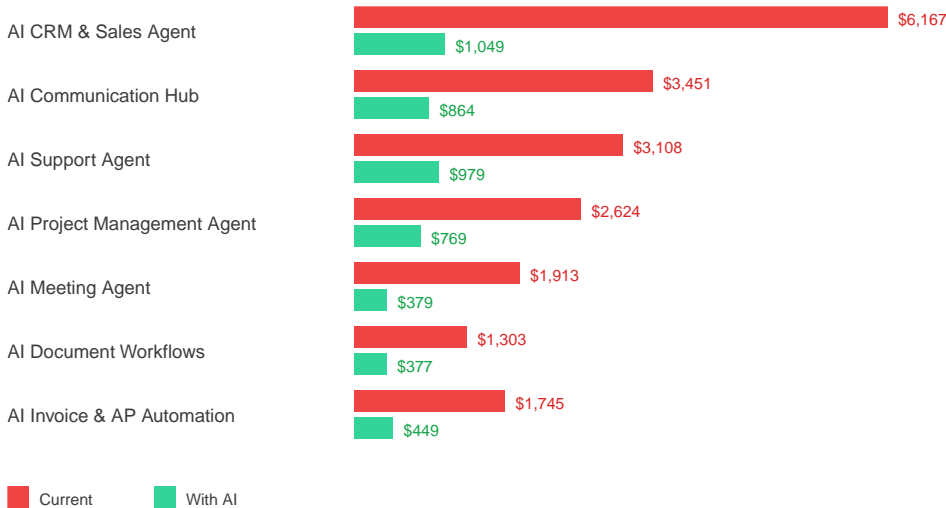
\$15,444

3-Year Net Savings

\$551,800

Monthly Cost: Current vs. AI

Includes SaaS fees, labor hours, and proportional error costs



Scenario Breakdown

Scenario	Current/mo	With AI/mo	Savings/mo	Payback	3yr Net
AI CRM & Sales Agent	\$6,167	\$1,049	\$5,118	1 mo	\$183,239
AI Communication Hub	\$3,451	\$864	\$2,587	1 mo	\$92,615
AI Support Agent	\$3,108	\$979	\$2,129	1 mo	\$76,126
AI Project Management Agent	\$2,624	\$769	\$1,855	1 mo	\$66,292

AI Meeting Agent	\$1,913	\$379	\$1,534	1 mo	\$55,025
AI Document Workflows	\$1,303	\$377	\$926	1 mo	\$32,847
AI Invoice & AP Automation	\$1,745	\$449	\$1,296	1 mo	\$45,656
Total	\$20,310	\$4,866	\$15,444	1 mo avg	\$551,800

Projected Net Savings Over Time

Setup costs are front-loaded in Year 1



Multi-Year Savings Projection

	Year 1	Year 2	Year 3
Setup Investment	-\$4,200	\$0	\$0
Net Cumulative Savings	\$181,133	\$366,467	\$551,800

Scenario Details

AI CRM & Sales Agent

\$5,118/mo

Replaces: Salesforce, HubSpot

Payback: 1 months

Sales reps spend only 30% of time selling (Salesforce State of Sales 2024, 5,500 reps surveyed). 64% of reps save 1-5 hrs/week with AI tools (HubSpot 2025).

AI-powered CRM returns \$5.60 per \$1 spent (WifiTalents 2024). Forrester TEI: 125-468% ROI for Copilot for Sales.

Platform fee: \$0. AI-native CRMs like Nutshell and HubSpot AI set up in 1-4 weeks (Riseup Labs 2026, riseuplabs.com/ai-agent-development-cost). Default covers 4-12 hrs internal labor for contact/deal data export, pipeline reconfiguration, and integration setup. Higher end if migrating large datasets.

AI Communication Hub

\$2,587/mo

Replaces: Slack, Zoom

Payback: 1 months

Workers spend 28% of their workweek managing email and 20% searching for information or tracking down colleagues (McKinsey 2024). Slack AI summarizes channels and threads, saving an estimated 97 minutes per user per week (Slack Workforce Index 2024). Microsoft Copilot for Teams users are 4x faster at catching up on missed meetings (Microsoft Work Trend Index 2024). Average enterprise spends \$17.50/user/mo on Slack Pro; as of January 2026, Slack AI features are included at no extra cost on Business+ and Enterprise+ plans.

AI communication layers (Slack AI, Copilot for Teams, Glean) deploy as add-ons to existing platforms with no data migration. Default covers 1-4 hrs internal labor for workspace configuration, channel policy setup, and bot permissions.

AI Support Agent

\$2,129/mo

Replaces: Zendesk, Intercom

Payback: 1 months

Intercom Fin averages 66% resolution rate across all customers (Intercom 2025 Year in Review). Vendors claim 60-83% (Ada, Zendesk, Freshworks). Cost per AI interaction: \$0.50-\$2.00 vs \$6-\$15 for human agents (LiveChat AI 2025). Gartner predicts 80% autonomous resolution by 2029.

Platform fee: \$0. Klariqo sets up in 3 minutes with zero upfront cost (klariqo.com/compare/zendesk). Intercom Fin has no setup fee (intercom.com/pricing). Default covers 1-4 hrs internal labor for knowledge base import and conversation flow testing at your loaded hourly rate.

AI Project Management Agent

\$1,855/mo

Replaces: Asana

Payback: 1 months

Project managers spend 54% of their time on administrative work rather than strategic planning (PMI Pulse of the Profession 2024). AI task generation from meeting transcripts reduces status-update labor by 40-60% (Reclaim.ai 2024). Asana AI Studio credits cost \$150/mo for 100K credits; users report consuming 200K/person/month, making AI add-ons a hidden cost multiplier. Linear cut Enterprise pricing 45% in Feb 2026, signaling race-to-bottom pricing in AI-native PM tools.

Platform fee: \$0. AI-native PM tools like Linear, Height, and Notion AI offer self-serve onboarding in days. Default covers 2-8 hrs internal labor for project/task data export, workflow recreation, and integration reconnection (Slack, GitHub, etc.).

AI Meeting Agent

\$1,534/mo

Replaces: Zoom

Payback: 1 months

Professionals spend 31 hours per month in unproductive meetings (Atlassian 2024). Otter.ai and Fireflies.ai reduce meeting follow-up time by 50-75% via auto-generated summaries and action items (Otter.ai case studies 2024). Zoom AI Companion is included free on paid plans but requires \$13.33/user/mo Workplace plan minimum. Meeting transcription tools like tl;dv offer free recording with AI summaries, undercutting Zoom's native pricing.

AI meeting tools (Otter.ai, Fireflies.ai, tl;dv, Fathom) install as calendar integrations in minutes with no data migration. Default covers 1-2 hrs internal labor for calendar connection, recording permissions, and CRM integration setup.

AI Invoice & AP Automation

\$1,296/mo

Replaces: Bill.com

Payback: 1 months

AI reduces cost per invoice from \$12.88-\$19.83 to \$2.36-\$2.78 — an 80%+ reduction (Ardent Partners 2025). AI+ML achieves ~99% accuracy vs 85-95% for OCR-only (Parseur 2025). Best-in-class teams achieve 60-80% touchless processing. SMB payback: 6-9 months.

Platform fee: \$0. BILL and Ramp offer free-tier SMB onboarding in 1-4 weeks (ramp.com/blog/accounts-payable/ap-automation-tools-for-mid-sized-businesses).

Default covers 4-16 hrs internal labor for accounting system integration, approval workflow setup, and parallel testing period.

AI Document Workflows

\$926/mo

Replaces: DocuSign

Payback: 1 months

AI reduces document creation time by 40-70% (PandaDoc 2024). AI-powered financial document automation reduces human error rates by up to 98% and saves finance teams 25%+ of their time (PandaDoc 2024).

Platform fee: \$0. Setup typically days to 2 weeks (Swfte 2026 SMB guide). Default covers 2-8 hrs internal labor for template migration, workflow rebuilding, and CRM/payment integration.

Key Assumptions

- Cost per hour of manual work: \$50/hr (salary + benefits + overhead)
- Projection period: 3 years
- AI resolution rates: Intercom 2024 Year in Review, Ada, Zendesk, Freshworks benchmarks
- Cost per invoice: Ardent Partners 2025 AP Automation Report
- Sales rep time allocation: Salesforce State of Sales 2024 (5,500 reps surveyed)
- Email automation ROI: Wix/Adobe personalization studies, Campaign Refinery 2024

Disclaimer: These estimates are based on industry benchmarks and your reported SaaS spend. Actual savings may vary based on your specific use case, team size, and implementation complexity. This report is for informational purposes only and does not constitute financial advice.